

The background of the advertisement is a close-up, low-angle shot of a Jeep's front wheel. The tire is a rugged, off-road style with a deep tread pattern. The word "FORTUNE" is embossed on the sidewall of the tire. The wheel is a multi-spoke alloy rim. The Jeep's body is visible in the upper right, showing the "Jeep" logo. The overall tone is professional and emphasizes the durability of the tires.

**F★RTUNE**  
**TIRES**

**EXPECT  
MORE™**

**Retailer Training  
Materials**

Date



## Consumer Tires

A full line of passenger and light truck tires to satisfy growing market demand.





# 400+ PLT SKU's and growing across key categories

**F★RTUNE**  
**TIRES**

## PASSENGER



### ClimaFlex 4S

All-Weather Touring & CUV



### Perfectus

All-Season Touring & CUV



### Viento

All-Season Ultra High-Performance

## COMMERCIAL VAN & TRAILER



### ST01

Specialty Trailer



### FST02

All-Steel Specialty Trailer



### Tormenta LMD

All-Weather Commercial Van LT

## SUV & LIGHT TRUCK



### Tormenta R/T<sup>^</sup>

All-Season Rugged-Terrain



### Tormenta M/T

All-Season Mud-Terrain



### Tormenta H/T

All-Season Highway-Terrain



### Tormenta A/T<sup>2\*</sup>

All-Weather All-Terrain

Passenger



ALL-WEATHER TOURING & CUV

# ClimaFlex 4S



The ultimate all-weather tire engineered for durability and superior performance in wet and wintry conditions.

## TOP CONSUMER SELLING POINTS

1. 70,000 Mile Warranty
2. Works well in all weather conditions
3. Quiet/Smooth Ride

## POPULAR FITMENTS

- Toyota Camry
- Toyota Rav4
- Hyundai Sonata
- Lexus ES300
- Ford Escape

**F★RTUNE**  
**TIRES**





ALL-WEATHER TOURING & CUV

# ClimaFlex 4S



**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Snow-traction enhancers in the central grooves offer increased winter traction capabilities

Innovative “fortune four” tread pattern enhances aesthetics without sacrificing performance

Advanced 3D siping provides superior cornering and braking



ALL-WEATHER TOURING & CUV

# ClimaFlex 4S



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

15"	17"	17"	18"	18"	19"	20"
185/65R15	215/65R17	205/55R17	235/65R18	225/50R18	255/60R19	235/55R20
195/65R15	225/65R17	215/55R17	255/65R18	235/50R18	225/55R19	255/55R20
16"	235/65R17	225/55R17	225/60R18	225/45R18	235/55R19	275/55R20
215/70R16	245/65R17	235/55R17	235/60R18	235/45R18	245/55R19	245/50R20
235/70R16	215/60R17	205/50R17	245/60R18	245/45R18	235/50R19	255/50R20
205/65R16	225/60R17	215/50R17	255/60R18	225/40R18	235/45R19	265/50R20
215/65R16	235/60R17	225/50R17	265/60R18	245/40R18	245/45R19	255/45R20
205/60R16		235/50R17	215/55R18		235/40R19	22"
215/60R16		215/45R17	225/55R18			285/45R22
225/60R16		225/45R17	235/55R18			
205/55R16						
215/55R16						



ALL-SEASON PREMIUM TOURING & CUV

# Perfectus

60K

600  
AA

540  
AA

M+S

An all-season, premium touring tire providing superior handling and performance.

## TOP CONSUMER SELLING POINTS

1. 60,000 Mile Warranty
2. Asymmetrical Design
3. Works well in wet and dry conditions

## POPULAR FITMENTS

- Nissan Versa
- Honda CRV
- Kia Forte
- Toyota Corolla
- Ford Escape

**F★RTUNE**  
**TIRES**





ALL-SEASON PREMIUM TOURING & CUV

# Perfectus

60K

600  
AA

540  
AA

M+S

**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Asymmetrical tread design improves handling and performance when passing and cornering

Four wide grooves improve traction and handling in wet conditions

Unique siping and pattern design provides improved snow traction and braking in wet conditions

Continuous rib design ensures stability and reduces abnormal wear

Utilizes our PNS (Pattern Noise Simulation) technology for reduced road noise



ALL-SEASON PREMIUM TOURING & CUV

# Perfectus



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

14"	15"	15"	16"	17"	17"	19"
175/70R14	205/70R15	165/50R15	215/60R16	235/65R17	245/50R17	235/40R19
195/70R14	215/70R15	195/50R15	225/60R16	215/60R17	18"	
175/65R14	175/65R15	16"	235/60R16	225/60R17		235/65R18
185/65R14	185/65R15		185/55R16	235/60R17		255/65R18
	195/65R15		195/55R16	215/55R17		225/60R18
	205/65R15		205/55R16	225/55R17		235/60R18
	185/60R15		215/55R16	235/55R17		245/60R18
	195/60R15		195/50R16	205/50R17		215/55R18
	175/55R15		17"	215/50R17		225/55R18
	185/55R15	225/65R16		225/50R17		235/55R18
	195/55R15	235/65R16	215/65R17	235/50R17		245/55R18
		205/60R16	225/65R17			235/50R18



ALL-SEASON ULTRA HIGH-PERFORMANCE

# Viento

50K

500  
AA

M+S

UHP all-season tire delivers high-performance excellence and year-round practicality, perfect for driving enthusiasts.

## TOP CONSUMER SELLING POINTS

1. 50,000 Mile Warranty
2. High Performance speed ratings deliver exceptional handling
3. Asymmetrical design reduces hydroplaning

## POPULAR FITMENTS

- Ford Mustang
- Tesla Model 3
- Toyota Camry
- Volkswagen Jetta
- Volvo 560

**F★RTUNE**  
**TIRES**



ALL-SEASON ULTRA HIGH-PERFORMANCE

# Viento

50K

500  
AA

M+S

**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Unique tread pattern design evacuates water, reduces hydroplaning and improves braking and wet handling performance

The asymmetrical tread design, along with the higher speed ratings, improves handling and performance at highway speeds

Marked inside and outside for proper installation

Utilizes PNS technology for reduced road noise and a quieter ride





ALL-SEASON ULTRA HIGH-PERFORMANCE

# Viento



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

16"	17"	18"	18"	19"	22"	24"
205/55ZR16	215/45ZR17	225/45ZR18	275/35ZR18	285/35ZR19	235/30ZR22	275/30ZR24
215/55ZR16	225/45ZR17	235/45ZR18	19"	265/30ZR19	245/30ZR22	
205/45ZR16	235/45ZR17	245/45ZR18	245/45ZR19	305/30ZR19	255/30ZR22	
17"	245/45ZR17	255/45ZR18	225/40ZR19	20"		
215/55ZR17	245/40ZR17	225/40ZR18	245/40ZR19	245/45ZR20		
225/55ZR17	255/40ZR17	235/40ZR18	255/40ZR19	255/45ZR20		
235/55ZR17	275/40ZR17	245/40ZR18	275/40ZR19	245/40ZR20		
205/50ZR17	18"	255/40ZR18	235/35ZR19	245/35ZR20		
215/50ZR17	225/50ZR18	275/40ZR18	245/35ZR19	255/35ZR20		
225/50ZR17	235/50ZR18	245/35ZR18	255/35ZR19	285/30ZR20		
205/45ZR17	215/45ZR18	255/35ZR18	275/35ZR19			
		265/35ZR18				

# SUV & Light Truck





ALL-SEASON HIGHWAY-TERRAIN

# Tormenta H/T

60K  
Metric

45K  
LT

600  
AB

M+S

An all-season tire that combines the robustness needed for light trucks with the comfort demanded by SUV and CUV drivers.

## TOP CONSUMER SELLING POINTS

1. 60K Metric & 45K LT Mile warranty
2. Designed for long mileage and a smooth ride
3. Better Handling & Stability

## POPULAR FITMENTS

- Toyota RAV4
- Ford Expedition
- GMC Acadia
- Kia Sorento
- Nissan Rogue

**F★RTUNE**  
**TIRES**



ALL-SEASON HIGHWAY-TERRAIN

# Tormenta H/T

60K  
Metric

45K  
LT

600  
AB

M+S

**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Multiple siping design features ensure all-season performance, shortened braking distances and improved safety and performance

Central Dual Pitch design with PNS (Pattern Noise Simulation) technology reduces tire noise and improves ride comfort

Four wide grooves improve traction and handling in wet conditions





ALL-SEASON HIGHWAY-TERRAIN

# Tormenta H/T



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

15"	16"	17"	18"	19"	22"	15" - 20" LT
215/75R15	225/75R16	245/70R17	235/65R18	255/60R19	275/50R22	LT265/70R18
225/75R15	235/75R16	255/70R17	255/65R18	225/55R19	285/45R22	LT275/70R18
235/75R15	245/75R16	265/70R17	235/60R16	235/55R19	15" - 20" LT	LT275/65R18
225/70R15	265/75R16	225/65R17	265/65R18	245/55R19	LT235/75R15	LT275/65R20
	215/70R16	235/65R17	275/65R18	20"	LT215/85R16	LT285/50R20
	235/70R16	245/65R17	235/60R18	275/60R20	LT235/85R16	
	245/70R16	205/65R16	245/60R18	235/55R20	LT225/75R16	
	255/70R16	265/65R17	265/60R18	255/55R20	LT245/75R16	
	265/70R16	18"	255/55R18	275/55R20	LT265/75R16	
		255/70R18		245/50R20	LT235/80R17	
		265/70R18		265/50R20	LT245/75R17	
					LT265/70R17	

ALL-WEATHER ALL-TERRAIN

# Tormenta A/T<sup>2</sup>



**F★RTUNE**  
**TIRES**

Our newest SUV and light truck tire features a 3PMS-rating for rugged wet or wintry terrain, along with an aggressive sidewall for increased durability.

## TOP CONSUMER SELLING POINTS

1. 50,000 Mile Warranty
2. Performs in multiple terrains
3. Aggressive sidewall protecting against punctures and damage

## POPULAR FITMENTS

- Ford F150
- Ram 1500
- Toyota Tacoma
- Chevy Silverado
- Jeep Gladiator





ALL-WEATHER ALL-TERRAIN

# Tormenta A/T<sup>2</sup>



**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Aggressive tread design optimized for better traction and stability on all terrains, ensuring more control and safer rides

Dual pitch design with PNS technology reduces road noise



ALL-WEATHER ALL-TERRAIN

# Tormenta A/T<sup>2</sup>



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

15"
235/75R15
16"
245/75R16*
265/75R16*

17"
245/75R17
245/70R17
265/70R17*
225/65R17
245/65R17*
265/65R17*

18"
255/70R18
265/65R18*
275/65R18

20"
275/60R20
275/55R20*

16" - 20" LT
LT235/85R16
LT225/75R16
LT245/75R16*
LT265/75R16*
LT285/75R16*
LT235/80R17
LT245/75R17
LT245/70R17
LT265/70R17*
LT285/70R17*
LT315/70R17
LT265/70R18*

16" - 20" LT
LT275/70R18*
LT275/65R18*
LT325/65R18
LT275/65R20*
LT265/60R20
LT285/60R20
LT325/60R20
LT285/55R20
LT305/55R20

15" - 22" Flotation
31X10.50R15LT*
35X12.50R17LT
35X12.50R18LT
33X12.50R20LT
35X12.50R20LT
35X12.50R22LT
37X12.50R22LT

\*Select sizes feature OWL Sidewall



ALL-SEASON RUGGED-TERRAIN

# Tormenta R/T



Enhanced year-round traction ensures confidence in all conditions while providing a surprisingly quiet and comfortable ride on the highway.

## TOP CONSUMER SELLING POINTS

1. 50,000 Mile Warranty
2. 3-ply sidewall for added protection
3. Choose from 2 sidewall options

## POPULAR FITMENTS

- Jeep Wrangler
- Ram 2500
- Ford Bronco
- Jeep Gladiator
- Chevy Silverado

**F★RTUNE**  
**TIRES**



ALL-SEASON RUGGED-TERRAIN

# Tormenta R/T



**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Mud rippers in between shoulder tread blocks offer additional mud and debris extraction

Aggressive tread design features two-and three-step tread blocks for added stability and durability when in rugged terrain

Mud movers in center tread blocks help clear mud and debris





ALL-SEASON RUGGED-TERRAIN

# Tormenta R/T



**FORTUNE**  
TIRES

## AVAILABLE SIZES

17" LT	18" LT	20" LT	17" Flotation	20" Flotation	22" Flotation	24" Flotation
LT265/70R17	LT285/65R18	LT285/55R20	35X12.50R17LT	33X12.50R20LT	33X12.50R22LT	35X12.50R24LT
LT285/70R17	LT265/60R18	LT295/55R20	37X12.50R17LT	35X12.50R20LT	35X12.50R22LT	37X13.50R24LT
LT295/70R17	LT285/60R18	LT305/55R20	37X13.50R17LT	35X12.50R20LT	37X12.50R22LT	40X15.50R24LT
LT265/65R17		LT265/50R20		35X13.50R20LT	37X13.50R22LT	
18" LT	20" LT	18" Flotation		37X12.50R20LT		
LT285/75R18	LT275/65R20	33X12.50R18LT		37X13.50R20LT		
LT265/70R18	LT295/65R20	35X12.50R18LT				
LT275/70R18	LT275/60R20	37X13.50R18LT				
LT295/70R18	LT285/60R20					
LT265/65R18	LT295/60R20					
LT275/65R18	LT325/60R20					
	LT275/55R20					
		22" LT				
		LT285/50R22				
		LT325/50R22				

ALL-SEASON MUD-TERRAIN

# Tormenta M/T



Robust 3-ply sidewall construction, is designed to withstand the toughest conditions, offering exceptional strength and protection.

## TOP CONSUMER SELLING POINTS

1. Aggressive tread design for off-roading
2. 3-ply sidewall
3. Adventure ready

## POPULAR FITMENTS

- Jeep Wrangler
- Ram 2500
- Ford Bronco
- Jeep Gladiator
- Ford F150

**F★RTUNE**  
**TIRES**





ALL-SEASON MUD-TERRAIN

# Tormenta M/T



**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Wide pattern and block design improves stability  
and wear resistance in harsh conditions

Mud rippers in between shoulder  
tread blocks offer additional mud and  
debris extraction



ALL-SEASON MUD-TERRAIN

# Tormenta M/T



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

15" LT	16" LT	17" LT	18" - 22" LT	15" - 18" Flotation	20" Flotation	22" Flotation
LT235/75R15	LT235/85R16	LT265/70R17	LT275/65R18	31X10.50R15LT	33X12.50R20LT	33X12.50R22LT
	LT245/75R16	LT285/70R17	LT305/55R20	33X12.50R15LT	33X12.50R20LT	35X12.50R22LT
	LT265/75R16		LT325/50R22	35X12.50R17LT	35X12.50R20LT	37X12.50R22LT
	LT285/75R16			33X12.50R18LT	35X12.50R20LT	37X13.50R22LT
	LT305/70R16			35X12.50R18LT	37X12.50R20LT	
					37X13.50R20LT	
					37X13.50R20LT	



# Commercial Van & Specialty Trailer



ALL-WEATHER COMMERCIAL VAN LT

# Tormenta LMD



Combines efficiency, durability, and all-weather performance for the demanding world of last-mile delivery and commercial use.

## TOP CONSUMER SELLING POINTS

1. Designed for fleets and work trucks
2. Reinforced sidewall protects against curb damage
3. 3-Peak Mountain Snowflake Rating

## POPULAR FITMENTS

- Ford Transit
- Nissan NV200
- Chevy Silverado
- Mercedes Sprinter 3500
- Ford F150

**F★RTUNE**  
**TIRES**





ALL-WEATHER COMMERCIAL VAN LT

# Tormenta LMD



**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Four central-wide grooves for excellent water evacuation in wet conditions

Features high depth sipes with multiple biting edges to improve driving safety in various road conditions

Specialized tread compound combats scratches, chips and cuts in a high scrub application



ALL-WEATHER COMMERCIAL VAN LT

# Tormenta LMD



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

15"
185/60R15C

16"
195/75R16C
205/75R16C
225/75R16C
235/65R16C

16" LT
LT215/85R16
LT235/85R16
LT225/75R16
LT245/75R16
LT265/75R16

17" LT
LT235/80R17
LT245/75R17
LT245/70R17
LT265/70R17

18" LT
LT275/70R18
LT275/65R18



## SPECIALTY TRAILER

# ST01



The ST01 is a specialty trailer radial tire designed specifically for applications such as boat, horse, camper, toy and landscape trailers.

### TOP CONSUMER SELLING POINTS

1. Heat and Ozone tested for durability
2. Spiral nylon wrap
3. 24/7 Roadside assistance

### POPULAR FITMENTS

- Boat Trailers
- Horse Trailers
- Campers
- Toy Haulers
- Landscape Trailers

**F★RTUNE**  
**TIRES**



SPECIALTY TRAILER

ST01



## FEATURES & BENEFITS

Continuous center rib for better stability and tracking

Nylon spiral wrap for improved uniformity  
and protection against heat buildup



**F★RTUNE**  
**TIRES**



SPECIALTY TRAILER

ST01



AVAILABLE SIZES

13"
ST175/80R13

14"
ST205/75R14
ST215/75R14

15"
ST205/75R15
ST205/75R15
ST225/75R15
ST225/75R15

16"
ST235/80R16
ST235/85R16



## ALL-STEEL SPECIALTY TRAILER

# FST02



The FST02 is an all-steel specialty trailer tire designed specifically for trailers that demand increased load-bearing capacity and outstanding durability.

### TOP CONSUMER SELLING POINTS

1. 14 ply All Steel construction
2. Heat and Ozone tested for durability
3. 24/7 Roadside assistance

### POPULAR FITMENTS

- Boat Trailers
- Horse Trailers
- Campers
- Toy Haulers
- Landscape Trailers

# F★RTUNE

**TIRES**





ALL-STEEL SPECIALTY TRAILER

# FST02



## FEATURES & BENEFITS

New polybutadiene rubber and optimized footprint shape ensures excellent wear-resistant performance

Unique sipe distribution offers good tire traction, handling and safety



**F★RTUNE**  
**TIRES**

ALL-STEEL SPECIALTY TRAILER

# FST02

AVAILABLE SIZES



16"

ST225/90R16^

ST235/85R16^

ST235/80R16^

**F★RTUNE**  
**TIRES**



^ 3-belt Construction



The background of the slide is a photograph of a blue commercial truck. The focus is on the front wheel, which has a silver hubcap with multiple lug nuts. The tire is black with 'FORTUNE' embossed on the sidewall. In the top left corner, the 'FORTUNE' logo is displayed in white serif font with a blue star inside the 'O', and the word 'TIRES' is in a blue box below it. The text 'EXPECT MORE' is written in large, white, outlined letters across the middle of the image. On the right side, there is a dark blue diagonal banner containing the text 'Retailer Training Materials' and 'Date'. At the bottom, there is a decorative line of slanted white dashes.

**FORTUNE**  
**TIRES**

**EXPECT  
MORE™**

**Retailer Training  
Materials**

Date



## Commercial Tires

With “a lineup for any load,” Fortune Tires offers nothing less than what you need, and always more than you’d expect.





# 80+ TBR SKU's and growing across key categories

**F★RTUNE**  
**TIRES**

STEER



**FFH130<sup>ET</sup>**  
Long Haul Steer



**FAR602<sup>ET</sup>**  
Regional All Position



**FAR603**  
Long Haul Coach Bus

DRIVE



**FDH106<sup>ET</sup>**  
Long Haul Drive



**FDH131**  
Regional Drive



**FDR601<sup>ET</sup>**  
Regional Drive



**FDW802**  
Regional Winter Drive

MIXED SERVICE



**FAM210**  
Mixed Service



**FAM211**  
Mixed Service



**FDM212**  
Mixed Service



**FDM213**  
Mixed Service

TRAILER



**FTH107<sup>ET</sup>**  
Long Haul Trailer



**FTH102**  
Severe Service Trailer

Steer





LONG HAUL STEER

# FFH130<sup>ET</sup>



7  
Years

3  
Retread

Enhanced long haul steer tire for unmatched performance, durability and environmental responsibility.

## WHY YOU SHOULD RUN THIS TIRE

1. Innovative siping and stone ejectors
2. Wide footprint for improved stability
3. Decoupler groove eliminates irregular wear

## COMPARES TO

- Michelin X Line Energy Z+
- Bridgestone R213 Ecopia
- Goodyear Endurance LHS

# F★RTUNE

**TIRES**



LONG HAUL STEER

**FFH130<sup>ET</sup>**



7  
Years

3  
Retread

**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Enhanced continuous shoulder

Decoupling grooves provide even wear over extended miles

Reinforced defensive ribs help maintain even wear and resist damage

Groove siping & stone ejectors to protect the casing from stone drilling





LONG HAUL STEER

# FFH130<sup>ET</sup>



## AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32ND)
11R22.5	16PR	146/143L	20
11R24.5	16PR	149/146L	20
295/75R22.5	14PR	144/141L	20
295/75R22.5	16PR	149/146L	20

# F★RTUNE

**TIRES**



REGIONAL ALL POSITION

# FAR602<sup>ET</sup>



7  
Years

3  
Retread

Designed with special compounds, the FAR602ET tire boasts low heat generation, resulting in improved mileage and optimal fuel efficiency. EPA Smartway® verified.

## WHY YOU SHOULD RUN THIS TIRE

1. Designed for regional application
2. Special compound to resist scrub
3. Stone ejectors

## COMPARES TO

- Michelin X Multi Z
- Bridgestone R268 Ecopia
- Goodyear Endurance RSA

**F★RTUNE**  
**TIRES**





REGIONAL ALL POSITION

# FAR602<sup>ET</sup>



7  
Years

3  
Retread

## F★RTUNE TIRES

### FEATURES & BENEFITS

Unique siping design for superior grip, control, and performance

Stone ejectors protect the casing for retreading



REGIONAL ALL POSITION

# FAR602<sup>ET</sup>



# F★RTUNE

**TIRES**

## AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
10R22.5	14PR	141/139L	18
11R22.5*	14PR	144/142L	18
11R22.5*	16PR	146/143L	18
11R24.5*	14PR	146/143L	18
11R24.5*	16PR	149/146L	18
215/75R17.5	16PR	135/133L	15
235/75R17.5	18PR	143/141J	15
245/70R17.5	18PR	136/134M	17
245/70R17.5	18PR	143/141J	17

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
225/70R19.5^	12PR	125/123N	15
225/70R19.5^	14PR	128/126N	15
245/70R19.5	14PR	133/131N	16
245/70R19.5	16PR	136/134N	16
265/70R19.5	14PR	137/134M	18
255/70R22.5	16PR	140/137M	17
275/70R22.5	18PR	148/145L	18
295/75R22.5	14PR	144/141L	18
295/75R22.5	16PR	146/143L	18

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
285/75R24.5*	14PR	144/141L	18
285/75R24.5*	16PR	147/144L	18

\*EPA Smartway Verified

^ 3-belt Construction



LONG HAUL COACH BUS

# FAR603



A high-mileage all-position tire that offers great stability, precise steering, and a 75-mph speed rating, makes this tire ideal for bus/motor coaches.

## WHY YOU SHOULD RUN THIS TIRE

1. All-weather highway performance
2. Multi angle grooves for lower road noise
3. Shoulder wear indicators helps identify alignment issues

## COMPARES TO

- Michelin X Line Energy Z Coach
- Bridgestone R192E
- Goodyear G291 Unisteel

**F★RTUNE**  
**TIRES**



LONG HAUL COACH BUS

# FAR603



# FORTUNE

**TIRES**

Wear indicators on the shoulder ribs help identify alignment issues

Multi-angle grooves for better tread rigidity and lower rolling noise

Smart “Movematic” sipes close when rolling through the footprint, allowing the tread blocks to interlock and make the tread stiffer





LONG HAUL COACH BUS

# FAR603



AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
315/80R22.5	20PR	161/157L	20



Drive





LONG HAUL DRIVE

# FDH106<sup>ET</sup>



The FDH106ET is built for the long haul with exceptional tread life and consistent performance, mile after mile. EPA Smartway® verified.

## WHY YOU SHOULD RUN THIS TIRE

1. Closed shoulder designed for long mileage
2. 30/32nds deep tread drive
3. Wide footprint provides stable ride

## COMPARES TO

- Michelin X Line Energy D
- Bridgestone M713 Ecopia
- Goodyear Endurance LHD

**F★RTUNE**  
**TIRES**



LONG HAUL DRIVE

# FDH106<sup>ET</sup>



**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Optimized block design for enhanced traction and longer mileage

Optimized sipes enhance starting and braking





LONG HAUL DRIVE

**FDH106<sup>ET</sup>**



**F★RTUNE**  
**TIRES**

AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	14PR	144/142L	30
11R22.5	16PR	146/143L	30
11R24.5	14PR	146/143L	30
11R24.5	16PR	149/146L	30
295/75R22.5	14PR	144/141L	30
295/75R22.5	16PR	146/143L	30
285/75R24.5	14PR	144/141L	30
285/75R24.5	16PR	147/144L	30

REGIONAL DRIVE

# FDH131



The Fortune FDH131 super-regional drive is the ultimate value choice for closed-shoulder regional highway applications.

## WHY YOU SHOULD RUN THIS TIRE

1. Lower cost closed shoulder drive option
2. Block design for enhanced traction
3. Stone ejector grooves protect the casing

## COMPARES TO

- Michelin XDA 5+
- Bridgestone M726 ELA
- Goodyear Fuel Max

**F★RTUNE**  
**TIRES**





REGIONAL DRIVE

# FDH131



# F★RTUNE

**TIRES**

## FEATURES & BENEFITS

Specially designed pattern block shape and optimized footprint improves tire grip and traction

Unique siping for better heat dispersion and enhanced traction

Unique tread grooves for stress reduction and stone ejection



REGIONAL DRIVE

FDH131



AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	14PR	144/142L	26
11R22.5	16PR	146/143L	26
11R24.5	14PR	146/143L	26
11R24.5	16PR	149/146L	26
295/75R22.5	14PR	144/141L	26
295/75R22.5	16PR	146/143L	26



REGIONAL DRIVE

# FDR601<sup>ET</sup>



The regional open-shoulder design is built to provide extra traction when it matters most. EPA Smartway® verified.

## WHY YOU SHOULD RUN THIS TIRE

1. Designed for high torque applications
2. Open shoulder design for extra traction and water dispersion
3. 19.5" tires with N speed rating

## COMPARES TO

- Michelin X Multi D
- Bridgestone M771 Ecopia
- Goodyear G622 RSD

**F★RTUNE**  
**TIRES**



REGIONAL DRIVE

# FDR601<sup>ET</sup>



**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Tie-bar linked tread blocks  
prevent irregular wear

Unique siping helps maintain  
block rigidity

Optimal grip and footprint with  
enhanced belt design





REGIONAL DRIVE

**FDR601<sup>ET</sup>**



**F★RTUNE**  
**TIRES**

AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5*	14PR	144/142L	26
11R22.5*	16PR	146/143L	26
11R24.5*	14PR	146/143L	26
11R24.5*	16PR	149/146L	26
225/70R19.5	14PR	128/126N	19
245/70R19.5	14PR	133/131N	19
295/75R22.5*	14PR	144/141L	26
295/75R22.5*	16PR	146/143L	26
285/75R24.5*	14PR	144/141L	26
285/75R24.5*	16PR	147/144L	26

\*EPA Smartway Verified

REGIONAL WINTER DRIVE

# FDW802



A premium, winter drive tire built to perform flawlessly in snow and ice across regional highways and roads.

## WHY YOU SHOULD RUN THIS TIRE

1. Superior Winter and All-Weather Performance
2. Full-depth 3D siping maintains grip as the tire ages
3. Enhanced Traction and Safety

## COMPARES TO

- Michelin XDN2
- Bridgestone M771 Ecopia
- Goodyear Fuel Max LHD 2

**F★RTUNE**  
**TIRES**





REGIONAL WINTER DRIVE

# FDW802



# F★RTUNE

**TIRES**

## FEATURES & BENEFITS

Three main zigzag grooves and two auxiliary grooves ensure overall tread stiffness and handling—especially in ice and snow

Open shoulder groove design increases the snow removal and anti-sideslip capability of the tire

Tie-bar linked tread blocks prevent irregular wear when tires are newer, and enhanced full-depth 3D siping helps maintain grip as tires age

Engineered shoulder block ratio and tread design, combined with high tension steel belts, reduce tread deformation in the footprint leading to better traction



REGIONAL WINTER DRIVE

# FDW802



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	16PR	146/143L	27
11R24.5	16PR	149/146L	27
225/70R19.5^	14PR	128/126N	21
245/70R19.5	16PR	135/133N	21

^ 3-belt Construction



# Trailer



LONG HAUL TRAILER

# FTH107<sup>ET</sup>



7  
Years

3  
Retread

A long-haul all-season trailer tire where stability, durability, efficiency, and environmental responsibility converge. EPA Smartway® verified.

## WHY YOU SHOULD RUN THIS TIRE

1. Fuel Efficiency and Low Rolling Resistance
2. Superior Wet Traction and Stability
3. Groove protectors prevent stone drilling

## COMPARES TO

- Michelin X Line Energy T2
- Bridgestone R123 Ecopia
- Goodyear Fuel Max LHT

**F★RTUNE**  
**TIRES**





LONG HAUL TRAILER

**FTH107<sup>ET</sup>**



7  
Years

3  
Retread

**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Groove protectors prevent stone  
drilling and retention

Optimized footprint for low-rolling  
resistance and even-wear



LONG HAUL TRAILER

# FTH107<sup>ET</sup>



## AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	14PR	144/142L	12
11R24.5	14PR	146/143L	12
295/75R22.5	14PR	144/141L	12
285/75R24.5	14PR	144/141L	12

# F★RTUNE

**TIRES**





SEVERE SERVICE TRAILER

# FTH102



7  
Years

3  
Retread

Engineered to seamlessly handle the high-load applications of spread-axle trailers and resist the significant lateral forces during turns.

## WHY YOU SHOULD RUN THIS TIRE

1. Enhanced durability for high-load applications
2. Arc shoulder design evenly disperses lateral forces
3. Advanced stone ejectors and gradient grooves minimize tread-cap damage compound

## COMPARES TO

- Michelin XTE
- Bridgestone R196A
- Goodyear Endurance RST

**F★RTUNE**  
**TIRES**



SEVERE SERVICE TRAILER

# FTH102



7  
Years

3  
Retread

# F★RTUNE

TIRES

## FEATURES & BENEFITS

Enhanced shoulder design provides even dispersion of lateral forces, safeguarding against abrasion

Zigzag shoulder groove bottom provides extra stability for the shoulder pattern blocks

Stone ejectors and gradient grooves reduce tread-cap damage





SEVERE SERVICE TRAILER

# FTH102



AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	14PR	144/142L	16
11R22.5	16PR	146/143L	16
11R24.5	14PR	146/143L	16
11R24.5	16PR	149/146L	16
255/70R22.5	16PR	140/137L	16
295/75R22.5	14PR	144/141L	16
295/75R22.5	16PR	149/146L	16

# Mixed Service





MIXED SERVICE

# FAM210/210-A



**F★RTUNE**  
**TIRES**

Designed to conquer the harshest environments, the Fortune FAM210 is the tire of choice for mixed-service vehicles.

## WHY YOU SHOULD RUN THIS TIRE

1. On-Off Road Versatility Across Applications
2. Chip/cut-resistant tread compound offers superior durability
3. Robust casing design optimized for long life leading to multiple retreads

## COMPARES TO

- Michelin XZU S2
- Bridgestone M870
- Goodyear Endurance WHA



MIXED SERVICE

# FAM210/210-A

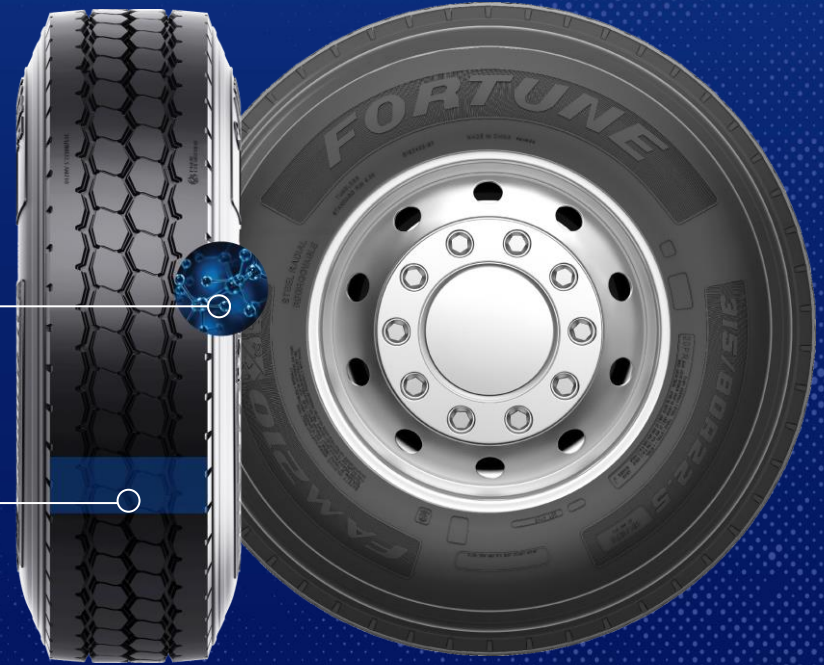


**F★RTUNE**  
**TIRES**

## FEATURES & BENEFITS

Special chip/cut compound for longer tire life and resistance to scrapes, chips and cuts

4-rib unique tread design for improved traction





MIXED SERVICE

# FAM210



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	16PR	146/143K	24
11R24.5	16PR	149/146K	24
255/70R22.5*	16PR	140/137L	22
275/70R22.5	18PR	148/145K	23
315/80R22.5*	20PR	161/157K	24
315/80R22.5*^	20PR	161/157K	22

\* M+S rated size

^ FAM210-A, 5-rib design (new for 2025)

MIXED SERVICE

# FAM211



A long-haul all-season trailer tire where stability, durability, efficiency, and environmental responsibility converge. EPA Smartway® verified.

## WHY YOU SHOULD RUN THIS TIRE

1. Superior durability for Mixed-Service conditions
2. Angled blocks and grooves ensures solid traction in wet, dry, and muddy conditions
3. Optimized footprint and low void ratio promote even tread wear and reduced road noise

## COMPARES TO

- Michelin XZY 3 Wide Base
- Bridgestone M864
- Goodyear G296 WHA

**F★RTUNE**  
**TIRES**





MIXED SERVICE

# FAM211



# F★RTUNE

**TIRES**

## FEATURES & BENEFITS

Special chip/cut compound for longer tire life and resistance to scrapes, chips and cuts

Unique crown grooving for better heat dissipation



MIXED SERVICE

# FAM211



**F★RTUNE**  
**TIRES**

## AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
385/65R22.5	20PR	160K	23
425/65R22.5	20PR	165K	24
445/65R22.5	22PR	169K	24



MIXED SERVICE

# FDM212



# F★RTUNE

**TIRES**

Designed for logging, mining and construction vehicles that operate on/off road, this tire is your reliable partner in challenging environments.

## WHY YOU SHOULD RUN THIS TIRE

1. Exceptional durability in harsh environments with chip/cut compound
2. 3PMS rating and superior traction for on/off-road performance
3. Enhanced casing protection and tread life with stone ejectors

## COMPARES TO

- Michelin X Works D
- Bridgestone L320
- Goodyear Armor Max MSA



MIXED SERVICE

# FDM212



# F★RTUNE

**TIRES**

## FEATURES & BENEFITS

Special chip/cut compound for longer tire life and resistance to scrapes, chips and cuts





MIXED SERVICE

# FDM212



AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	16PR	146/143K	29
11R24.5	16PR	149/146K	29



MIXED SERVICE

# FDM213



# FORTUNE

**TIRES**

Meet your new work partner, crafted to meet the demands of a mixed service duty across asphalt, mud, gravel, or snow.

## WHY YOU SHOULD RUN THIS TIRE

1. 3PMS rating and aggressive deep lug pattern delivers outstanding traction in harsh terrains
2. Chip/cut compound and reinforced casing enhances durability
3. Enhanced casing protection for longevity with stone ejectors and self-cleaning tread

## COMPARES TO

- Michelin X Works Grip D
- Bridgestone M775
- Goodyear Armor Max Pro Grade





MIXED SERVICE

# FDM213



# F★RTUNE

**TIRES**

## FEATURES & BENEFITS

Large pattern block design dominates mixed surfaces. Whether it's mud, gravel, or snow, expect unparalleled control and stability

Self-Cleaning Design: Featuring an open shoulder design with pattern grooves, the FDM213 sheds debris, mud, and snow

Protective ribs in groove bottom act as a barrier to reduce the risk of punctures and protect the casing



MIXED SERVICE

# FDM213



AVAILABLE SIZES

Size	Ply Rating	Load Speed Index	Tread Depth (32nd)
11R22.5	16PR	146/143K	32
11R24.5	16PR	149/146K	32





# Economy meets ecology



Fortune TBR tires are designed to be retreaded. Retreading tires offers substantial reductions in harmful environmental impacts and helps reduce the total cost of ownership. Fortune TBR tires come with a 3 Retread Casing Warranty and backed by a 7-Year limited warranty for peace of mind.

7  
Years

3  
Retread

## FORTUNE IMPACT REDUCTIONS

24%

CO2 EMISSION

21%

AIR POLLUTION

70%

RESOURCES  
CONSUMPTION

29%

LANDFILL REDUCTION

19%

WATER  
CONSUMPTION

The background of the advertisement is a close-up, low-angle shot of a vehicle's tire and wheel. The tire is a rugged, off-road style with a deep tread pattern. The word "FORTUNE" is embossed on the sidewall of the tire, along with other technical specifications. The wheel is a multi-spoke alloy design. The vehicle's body is visible in the upper right corner, showing a metallic finish. A large, stylized "THANK YOU" is overlaid on the right side of the image. The overall color scheme is dominated by the dark tones of the tire and the blue of the text and background overlay.

**F★RTUNE**  
**TIRES**

**THANK  
YOU**